

PEAVY FOR GOVERNOR 2026

We Are The Union Strong

P.O. Box 2265, 1675 7th Street Room 236, Oakland CA 94615

(347) 461-7060 | info@PeavyGovernorCalifornia.com

PRESS RELEASE

FOR IMMEDIATE RELEASE

March , 2026

THE FIRST AFRICAN AMERICAN WOMAN AND FIRST LATINA WOMAN TO RUN FOR GOVERNOR OF CALIFORNIA IN 175 YEARS OF STATEHOOD IS ASKING FOR YOUR COVERAGE

The Story Every Newsroom Needs to Tell

In 175 years of California statehood, no African American woman has ever run for Governor. No

Latina woman has ever run for Governor. Until now.

Ms. Peavy is a Democratic write-in candidate for Governor of California in the June 2, 2026 primary.

She is running from Oakland with zero corporate funding, zero political machine support, and a fully

funded seven-point reform platform that addresses housing, clean water, public education, criminal

justice, fiscal accountability, corporate tax equality, and racial economic equity.

Her family crossed the Edmund Pettus Bridge at Selma on Bloody Sunday. Her ancestor Mose

Wright stood in a Mississippi courtroom in 1955 and pointed at the murderers of Emmett Till. Her

great great grandfather John Conroy fought for the Union Army in the Civil War and wrote the words

That became this campaign's slogan: WE ARE THE UNION STRONG. She is a cousin of Malcolm X.

Her father is a teachers union member. A member of her family served as a retired federal district

court judge in Texas.

This is the story California has been waiting 175 years to tell. We are ready to tell it with you.

Why Cover This Campaign

The March 2026 Emerson College poll shows 25% of California voters are still undecided with no

candidate above 17%. This race is completely open. The candidate who reaches those undecided

voters through earned media wins this race. That is the story your audience needs to follow.

Two Republicans are polling competitively in a top-two primary in the most Democratic state in the

country. Eight Democrats are splitting the vote. The Democratic Party held its endorsement

convention in February 2026 and no candidate reached the 60% threshold required. The party went

home without endorsing anyone. That is a story.

And in the middle of all of it, the first African American and Latina woman to run for Governor of

California in the state's history is a write-in candidate from Oakland with no corporate money and a

funded reform plan. That is the story your audience has not heard yet.

Request an Interview

Ms. Peavy is available for television, radio, print, digital, and podcast interviews immediately. We

accept all interview requests. We do not pre-screen questions. We do not require topic approval. We

do not use media handlers. When you contact this campaign for an interview you reach us directly

and we respond within four hours during business hours.

To request an interview contact us at:

Phone: (347) 461-7060

Email: Info@PeavyGovernorCalifornia.com

Please include your name, your outlet, your deadline, and the format of the interview.
We will

confirm availability and respond the same day.

Press Releases

All official press releases from the Peavy for Governor 2026 campaign are published on this page as they are issued. Press releases cover campaign announcements, policy positions, event

announcements, endorsements, and responses to developments in the Governor's race.
All press

releases are available for republication with attribution to Peavy for Governor 2026.

To be added to our press release distribution list, email
Info@PeavyGovernorCalifornia.com with

the subject line PRESS LIST and include your name, outlet, and preferred email address for releases.

Media Kit

The Peavy for Governor 2026 media kit is available upon request and includes the following:

Candidate biography and background

High resolution campaign photos approved for press use

Campaign logo and approved graphics

Full reform platform summary with funding sources

Civil rights family history document

Key campaign facts and statistics

Approved quotes from Ms. Peavy for press use

Campaign timeline and key dates

To request the media kit email Info@PeavyGovernorCalifornia.com
with the subject line MEDIA

KIT and include your name and outlet. We will send the complete kit within two hours.

Press Contact

All media inquiries are handled directly by the campaign.

Phone: (347) 461-7060

Email: Info@PeavyGovernorCalifornia.com

Response time: Within 4 hours during business hours

After hours inquiries: Response by 9AM the following morning

For breaking news inquiries please call directly. We are available.

Key Facts for Press

Candidate: Ms. Peavy

Race: California Governor, Democratic Primary

Election Date: June 2, 2026

Filing Type: Write-in candidacy

Write-in Filing Deadline: April 24, 2026 at 5PM

Voter Registration Deadline: May 19, 2026

Historic Firsts: First African American woman and first Latina woman to run for Governor of

California in 175 years of statehood

Funding: Zero corporate money. Grassroots only.

Platform: Fully funded seven-point reform plan

Based In: Oakland, California

Campaign Phone: (347) 461-7060

Campaign Email: Info@PeavyGovernorCalifornia.com

Hashtags: #WriteInPeavy #WeAreTheUnionStrong #PeavyForGovernor
#CaliforniaForAll

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